ELIZABETH HUTCHENS

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Summary

Highly organized communications enthusiast with background and experience in computer science and early education studies. Seeking master's degree in Speech-Language Pathology. Areas of expertise include marketing communications, social media, web content development, and media creation using post-production photography, film, podcast, and blog development. Strategic communications leader possessing exceptional writing and editing skills. Versed in a range of communications theories, solutions, and technologies, and dedicated to becoming an SLP to give treatment and aid to those with communication disorders.

Skills

- Adobe Premiere Pro
- Audacity
- · Active Listening
- Adaptability
- Critical & Creative Thinking
- · Data Mining using Tableau
- Leadership
- Lesson Plan Creation
- Microsoft Office

- Problem-Solving
- · Public Relations Strategies
- Python Programming
- Teaching & Teacher Assistance
- Time Management
- Verbal, Written, & Digital Communication
- Video/Content Creation
- WordPress

Experience

Nanny and Babysitting Services Charlotte Mom-To-Mom Exchange

05/2016 to 08/2021 Charlotte, NC

- Communicated with parents to learn about children's needs and family rules.
- Supervised and cared for children aged 6 months to 14 years old.
- Acquired references, organize transportation plans, event/camp attendance, and other extracurricular activities via Google Sheets
- · Coordinated schedules via email.

Video Creation/Digital Marketing Intern

04/2020 to 08/2020

Los Angeles, CA

LiveLoveWearlt - Beatriz Adrianna

- Provided creative video content from IGTV, Instagram, and YouTube, with the goal of growing the website's audience.
- Created video concepts and ideas for over 30 launch article titles.
- Learned and used Canva graphic design tool to create video content.
- Conducted research on competitor marketing and digital content.
- Used skills in project management, adaptability, communication and problem solving.

Teaching Assistant/Tutor Mentor Berea Middle School

08/2016 to 05/2017 Greenville, SC

- Worked with 6th grade social studies class and special needs class in separate semesters.
- Provided individuals tutoring for students with specific educational needs to create personalized solutions and improve their learning comprehension.
- Lessened workload on primary teacher by answering questions and presenting information to class.
- Created visuals and presentations to clarify and review concepts taught in class.
- Utilized positive reinforcement techniques to encourage and motivate students.

Education and Training

Bachelor of Arts: Mass Communications Expected in 12/2022

University of South Carolina - Columbia (Transfer)

Columbia, SC

Bachelor of Arts: Communication Studies

Furman University

2016 - 2020

Greenville, SC

High School Diploma 05/2016

Charlotte Country Day School Charlotte, NC

Community Service

• Cleaned up family-owned farm with Tau Sigma MU chapter during "The Big Event" (April 2022)

Honors

- Member of Tau Sigma National Honor Society MU Chapter at University of South Carolina (Feb. 2022 present)
- Member of The National Society of Leadership and Success (NSLS) (August 2022 present)
- Dean's List (Fall 2021) and President's List (Spring & Summer 2022)